**Privacy Policy for Whiskey Lane**

**Introduction**

Welcome to Whiskey Lane! We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website,www.whiskeylane.vn (the "Site"), or engage with our services.

**Information We Collect**

**Personal Information**

We may collect personal information that you provide directly to us, including but not limited to:

* Name
* Email address
* Phone number
* Billing and shipping addresses
* Payment information
* Date of birth

**Usage Data**

We automatically collect certain information when you visit our Site, including:

* IP address
* Browser type and version
* Pages visited
* Time and date of visit
* Time spent on each page
* Referring website

**How We Use Your Information**

**To Provide and Improve Our Services**

We use the information we collect to:

* Process transactions and send confirmations
* Respond to customer service requests
* Improve our website and services
* Personalize your experience on our Site
* Communicate with you about products, services, offers, and events

**Marketing and Promotions**

With your consent, we may use your information to send you promotional materials and newsletters. You can opt-out of these communications at any time by following the unsubscribe instructions in the emails.

**Legal Compliance**

We may disclose your information if required to do so by law or in response to valid requests by public authorities.

**Data Security**

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

**Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance your experience on our Site. Cookies are small data files stored on your device that help us understand how you use our Site and enable certain features. You can control the use of cookies through your browser settings.

**Third-Party Services**

We may use third-party service providers to perform certain functions on our behalf, such as payment processing and email marketing. These providers have access to your personal information only to the extent necessary to perform their functions and are obligated to protect your information.

**Your Rights**

You have the right to:

* Access, correct, or delete your personal information
* Withdraw your consent for data processing
* Object to the processing of your data
* Request data portability

To exercise these rights, please contact us at privacy@whiskeylane.com.

**Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

**Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

Whiskey Lane
Email: whiskeylanesg@gmail.com
Phone: (+84) 90 1414 384
Address: 15 – 17 Phan Van Dat street, Ben Nghe Ward, District 1, Ho Chi Minh City

Thank you for choosing Whiskey Lane. We appreciate your trust and are committed to ensuring the privacy and security of your personal information.